

*Brigitte JILKA*

SR Dipl.-Ing. Brigitte Jilka, Leiterin MA18 – Stadtentwicklung und Stadtplanung, Rathausstraße 14-16, A-1082 Wien,  
Email: [jib@m18.magwien.gv.at](mailto:jib@m18.magwien.gv.at)



## Activities of the Vienna Urban Planning Group

### Application of multimedia

Dipl.Ing. Brigitte Jilka  
MA 18 Urban development and planning



### Definition of multimedia

Every „tool“ that serves the purpose  
to transport content:

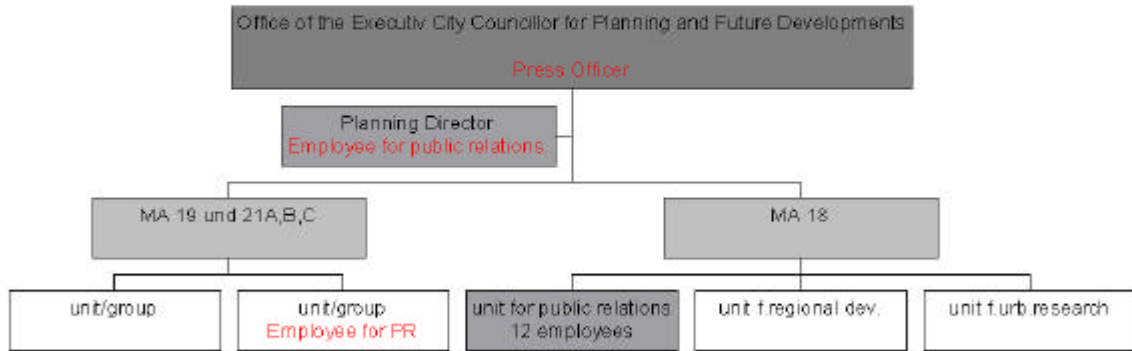
- acoustically,
- visually,
- even to grasp something physically.

Media are supposed to convey, to impart.





## Organisational chart



## What kind of media do we apply?

- Comic-supported itinerant exhibitions
- Role play on urban planning
- Planning-package („suitcase“)
- Hotlines, Infotelephones, quarter-telephone
- Computer-based Planning-quiz
- Portfolio-CD, CD-I





## Video „Beyond the Horizon“

a product of  
MediaVilm  
Video & Filmproduktion  
1090 Wien

on behalf of  
URBAN PLANNING VIENNA



  
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## New Approaches since 1995



first Steps:

Information STEP 94  
Projects (1995)  
Axis of Development U1

  
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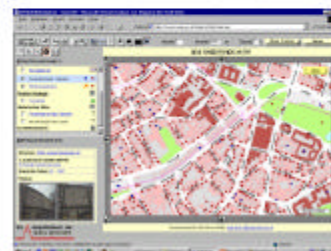
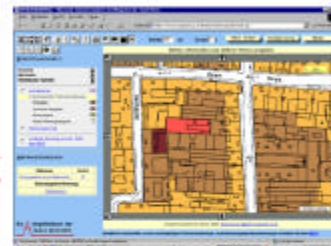
## Computer-Animation

since 1994



## G.I.S.-online

- landuse-plan  
<http://service.wien.gv.at/flaechenwidmung/>
- cultural property database  
<http://service.wien.gv.at/kulturkat/>





## Vienna Urban Planning

CD for the exhibition: „the state of the art“

- [Eurogate](#)
- [Gasometer](#)
- [Millenium City](#)
- [Neue Donau/New Danube](#)
- [Judenplatz](#)
- [Bogenlokale](#)
- [MuseumsQuartier \(outside / inside\)](#)
- [Donau City development animation](#)
- [Donau City \(video / panorama\)](#)



## Urban Development Projects



[CD-ROM](#)





## Future Challenges

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- VRML-Model of the entire city
- Full online-solicitation for all purposes
- Involvement of citizens via Internet

  
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